

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Southern Campaign Resources
Attention: Accounts Payable
235 East Virginia St
Tallahassee, FL 32301

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
961575-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Republican Party of Florida	SCOTT PLAKON	

Flight Dates	Order #	Alt Order #
10/08/12 - 10/28/12	961575	07910603

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	RPFL	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/11/12	10/12/12	NBC Today Show	7:00-9:00 AM	---11--	:30	2	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---11--	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Th	10/11/12	8:35 AM	NBC Today Show	7:00-9:00 AM	:30	RPOF3002	\$1,300.00 NM
1	WESH	F	10/12/12	8:42 AM	NBC Today Show	7:00-9:00 AM	:30	RPOF3002	\$1,300.00 NM
2	10/10/12	10/12/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	--1-1--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--1-1--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/10/12		M-F NOON NEWS 12-12:30	12:00-12:30 PM	:00		\$500.00 NM
Credited									
2	WESH	F	10/12/12	12:28 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOF3002	\$500.00 NM
3	10/11/12	10/12/12	M-F 6-6:30 PM	M-F 6-6:30 PM	---11--	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---11--	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/11/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOF3002	\$1,400.00 NM
2	WESH	F	10/12/12		M-F 6-6:30 PM	M-F 6-6:30 PM	:00		\$1,400.00 NM
Credited									
4	10/10/12	10/13/12	M-Su News @ 11PM	11-1135p	--1111-	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--1111-	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/10/12		M-Su News @ 11PM	11-1135p	:00		\$1,500.00 NM
Credited									
3	WESH	Th	10/11/12	11:31 PM	M-Su News @ 11PM	11-1135p	:30	RPOF3002	\$1,500.00 NM
4	WESH	F	10/12/12		M-Su News @ 11PM	11-1135p	:00		\$1,500.00 NM
Credited									
2	WESH	Sa	10/13/12		M-Su News @ 11PM	11-1135p	:00		\$1,500.00 NM
Credited									
5	10/14/12	10/14/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,200.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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961575-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Republican Party of Florida	SCOTT PLAKON		

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Su	10/14/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 P	:00		\$1,200.00	NM
Credited									
6	10/15/12	10/18/12	NBC Today Show	7:00-9:00 AM	1--1---	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1--1---	2	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/15/12		NBC Today Show	7:00-9:00 AM	:00		\$1,500.00	NM
Credited									
2 WESH	Th	10/18/12		NBC Today Show	7:00-9:00 AM	:00		\$1,500.00	NM
Credited									
7	10/16/12	10/19/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-11-1--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-11-1--	3	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WESH	Tu	10/16/12		M-F NOON NEWS 12-12:30	12:00-12:30 PM	:00		\$450.00	NM
Credited									
2 WESH	W	10/17/12		M-F NOON NEWS 12-12:30	12:00-12:30 PM	:00		\$450.00	NM
Credited									
1 WESH	F	10/19/12		M-F NOON NEWS 12-12:30	12:00-12:30 PM	:00		\$450.00	NM
Credited									
8	10/15/12	10/17/12	M-F 6-6:30 PM	M-F 6-6:30 PM	1-1----	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-1----	2	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/15/12		M-F 6-6:30 PM	M-F 6-6:30 PM	:00		\$1,500.00	NM
Credited									
2 WESH	W	10/17/12		M-F 6-6:30 PM	M-F 6-6:30 PM	:00		\$1,500.00	NM
Credited									
9	10/16/12	10/20/12	M-Su News @ 11PM	11-1135p	-1---1-	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1---1-	2	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	10/16/12		M-Su News @ 11PM	11-1135p	:00		\$1,600.00	NM
Credited									
2 WESH	Sa	10/20/12		M-Su News @ 11PM	11-1135p	:00		\$1,600.00	NM
Credited									
10	10/21/12	10/21/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Su	10/21/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 P	:00		\$1,100.00	NM
Credited									

Total Spots

5

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961575-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Republican Party of Florida	SCOTT PLAKON	

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Payment Terms 30 Days

<u>Gross Total</u>	\$6,000.00
<u>Agency Commission</u>	\$900.00
<u>Net Amount Due</u>	\$5,100.00